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## Factors that influence the external potential of Islamic education management; Government Policy, Technological Development and Socio-Cultural Society

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**Abstract:** Factors that influence the external potential of Islamic education management, Government Policy and Technological Development on Socio-Cultural Society is a scientific article of literature study within the scope of the field of science. The purpose of this article is to build a hypothesis of the influence between variables that will be used in further research. Research objects in online libraries, Google Scholar, Mendeley and other academic online media. The research method with the research library comes from e-books and open access e-journals. Qualitative descriptive analysis. The results of this article: 1) Government policies affect the external potential of MPI; 2) Technological developments affect the external potential of MPI; and 3) Socio-cultural influences on the external potential of MPI;

**Keyword:** Government Policy, Technological Development, Socio-Cultural Society.

### INTRODUCTION

#### Background of the problem.

Every student, whether Undergraduate, Undergraduate or Undergraduate, must conduct research in the form of a thesis, thesis and dissertation. Likewise for lecturers, researchers and other functional staff who actively conduct research and create scientific articles for publication in scientific journals.

Scientific work is one of the requirements for students to complete their studies at most universities in Indonesia. This provision applies to all levels of education, namely undergraduate thesis (S1), undergraduate thesis (S2) and third-level dissertation (S3).

Based on the empirical experience of many students and authors who have difficulty finding supporting articles for their scientific work as previous research or as relevant research.

Relevant articles are needed to strengthen the theory being researched, to see the relationship or influence between variables and build hypotheses. This article discusses the factors that influence the external potential of Islamic education management, government policies, and technological developments on the socio-culture of society, a literature review study in the field of education management.

Based on the background, the purpose of writing this article is to develop hypotheses for further research, namely to formulate: 1) The influence of government policies on the external potential of MPI; 2) Effect of Technological Developments on MPI's external potential; and 3) Socio-cultural influences of the community on MPI's external potential;

## RESEARCH METHOD

The method of writing this Literature Review article is the Qualitative Descriptive method and Library Research, sourced from the Google Scholar online application, Mendeley and other online academic applications.

In qualitative research, literature review must be used consistently with methodological assumptions. This means that it must be used inductively so that it does not direct the questions posed by the researcher. One of the main reasons for conducting qualitative research is that it is exploratory in nature, (Ali, H., & Limakrisna, 2013).

## RESULTS AND DISCUSSION

### Results

Based on the background, objectives and methods, the results of this article are as follows:

### MPI External Potential

Potential is the quality of having power, the ability to use power and act, ability, or ability to become something of a certain type (Pahrurrozi, 2017). According to Islam, humans are vicegerents and servants of Allah in this world. Islamic education must consider human innate potential as part of their nature. This paper investigates how the philosophy of Islamic education sees humans and their educational potential to be studied in the context of human development (Pahrurrozi, 2017). According to Widayanti, empowerment is the breakdown process of the relationship or relationship between subjects and objects (including the male-female dichotomy).

The focus of the process is the flow of power from the subject to the object. According to Widayanti (2012), empowerment in the conventional sense means giving ability to someone, giving ability to someone, or facilitating. According to Faqih, the potential for external education also includes external areas, or the environment. Success in the world of education can also be achieved through a good environment. The external potential factors of education have been extensively researched by previous researchers, including: (Aji, 2020), (Faqih, 2018), (Ginanjari, 2013), (Menggali et al., 2021), and (Pahrurrozi, 2017).

### Government policy

Anderson explains policy as "a direction of action that has a purpose set by an actor or a number of actors in overcoming a problem or a problem" (Winarno, 2012). However, according to Sinambela, the public comes from the English "public", which means "general", "community," or "country."

There are many different opinions about the meaning of the concept of public policy. However, this concept provides an explanation of the depth of analysis to formulate regarding the limitations of the concept of public policy. To consider this writing, the authors explain the opinions of experts on the definition of public policy. Robert Eyestone (in Winarno, 2012:17)

says that the general definition is the relationship between a government organization and its environment.

According to Nugroho (2012), public policy is "a way to achieve a common goal to aspire to." Public policy is all the tools and ways to reach the "destination" if the goal of the Indonesian nation is to achieve a just and prosperous society based on Pancasila (Divinity, Humanity, Unity, Democracy and Justice) and the 1945 Constitution (the Unitary State of the Republic of Indonesia based on law and not merely power).

### Technological development

Islamic learning technology is theory and practice related to the design, development, use, management and evaluation of learning processes and resources. During its history and development, Islamic learning technology has undergone several transformations. Below are some definitions of Islamic learning technology that have contributed to the advancement of this technology.

Kenneth Silber mentions the term "development" in his definition above. In the previous definition, the term "development" is more intended to develop human potential. In Silber's definition, this term is used in two senses: in addition to relating to the development of human potential, it is also interpreted as the development of Islamic learning technology itself, which includes the design, production, use or utilization of this technology, and the assessment of this technology. Furthermore, MacKenzie and Eraunt 1971 define Islamic educational technology as "a systematic study of how educational goals can be achieved". The former definition includes terms such as "machine", "instrument", or "media",

### Socio-Cultural Society

Socio-cultural society is the result of work in quality and quantity that is achieved by an employee in carrying out his duties in accordance with the responsibilities given to him, (Mangkunegara, 2017).

Socio-cultural society is the result of the work of an employee in quality and quantity in carrying out tasks in accordance with their responsibilities. (Juprizen and Kandhita, 2021).

Dimensions, indicators, synthesis or factors that influence the socio-cultural community are punctuality at work, quantity of work and quality of work.

The socio-culture of this community has been studied by many previous researchers including (Ligan Diposentono, 2023), (Rahmat Pramukty, 2022), and (Imam Wahyudi, 2021).

### Relevant Article Review Results

Reviewing relevant articles as a basis for setting research hypotheses by explaining the results of previous studies, explaining the similarities and differences with the research plan, from relevant previous research as shown in table 1 below.

**Table 1: Relevant Research Results**

No	Authors (Year)	Previous Research Results	Similarities With This Article	The Difference With This Article	H
1	Andi Saharudin (2017)	The role of Islamic learning technology in learning organizations	Technological Developments in Islamic Education Management	Technological developments affect external potential	H1
2	Ade Riska Nur Astari	Analysis of internal factors and external factors	Factors influencing external potential	Factors that influence the external potential	H2

	(2021)	Organizing in Islamic educational institutions		of Islamic education management	
3	Abdul Somad (2023)	Factors that influence the model of the Islamic education system: systemic type, systemic construction, systemic thinking	Factors influencing external potential	Factors that influence the external potential of Islamic education management	H3
4	Ardika Nur Furqon (2020)	Regional Government Policy Analysis in Handling Covid-19: Administrative Law Perspective	Influence of Government Policy	Effect of Government Policy on MPI's external potential	H4
5	Nurdien H Kistanto (2020)	Socio-Cultural System in Indonesia	Socio-cultural influence of society	The socio-cultural influence of society on the external potential of Islamic education management	H5
6	Chairul Basrun Umanailo (2018)	Basic socio-cultural sciences	Socio-cultural influence of society	The socio-cultural influence of society on the external potential of Islamic education management	H6

**Discussion**

Based on the theoretical study, the discussion of this literature review article is to review relevant articles, analyze the influence between variables and conceptually think about a research plan:

Based on the results of the research, the discussion of this article is to review relevant articles, analyze the influence between variables and conceptualize the research plan:

**The influence of government policies on the external potential of Islamic education management.**

Government policy usually consists of a series of decisions made by government officials or legislative bodies to regulate various aspects of people's lives, such as economic, social, political, security, environmental, health, and others, in an effort to achieve certain goals of a country or region. Government policies affect many aspects of people's lives, and often involve interactions between government, the private sector, and civil society. The policy-making process involves analysis, formulation, implementation and evaluation of policies made by the government to achieve certain goals.

Government policy principles are the principles that form the basis for making, implementing, and evaluating government policies. These principles ensure that government policies are implemented effectively, fairly, transparently and in accordance with the public interest. These principles can vary depending on the context and goals of government policy, but they provide a general framework that helps ensure that government policies work and produce positive impacts on society.

Factors influencing government policy vary depending on context, country, and policy issues. The several factors consist of several things: Government Goals and Priorities, Social and Economic Conditions, Community Pressures and Demands, Expert Opinions and Research, Capacity and Resources.

To increase the external potential of Islamic education management by paying attention to government policies, it can be done in several steps, here are some steps that can be taken by understanding Islamic Education Policy, Participating in Policy Making, Building Collaborative Networks, Utilizing External Resources, Monitoring and Following Policy Developments and Building Partnership with Government

Government policies affect the external potential of MPI, this is in line with research conducted by: (Abdul Somad, 2023), (Ade Riska Nur Astari, 2020), and (Ardika Nur Furqon, 2020).

### **The influence of technological developments on the external potential of Islamic education management.**

Technological development is a phenomenon that occurs continuously and is widespread in various aspects of human life. In this context, technology can be interpreted as the application of science and engineering in creating, developing and utilizing tools, machines, systems and processes to meet needs and improve the quality of human life.

The principle or concept of technological development is an important part of understanding phenomena involving advances and changes in technology. One of the main principles in technological development is the continuous increase in scientific knowledge and understanding. Technological developments are driven by new discoveries in science and a better understanding of how the physical world works. In this case, this principle underscores the importance of research and development in driving technological progress. Another principle is the importance of collaboration and knowledge exchange between individuals and organizations. Technological developments are often associated with cross-sectoral and cross-disciplinary collaboration. This principle emphasizes the importance of collaboration between scientists, engineers, entrepreneurs,

The factors that influence the development of technology are very diverse and complex. In this context, there are several main factors that can affect the pace of technological development. These factors include economic, social, political, cultural, and environmental aspects. A deep understanding of these factors is essential in understanding and predicting the future direction and level of technological development.

The external potential of Islamic education management can be increased by paying attention to technological developments. In today's digital era, technology has become an integral part of everyday life. Therefore, the implementation of technology in Islamic education management can provide significant benefits and opportunities. Technology can be used to increase the efficiency and effectiveness of Islamic education management. In addition, technology can also be used to improve the quality of learning in Islamic education. Utilization of applications and electronic learning platforms allows teachers to present learning materials in an interesting and interactive way. With multimedia content, animation, and learning videos, students will be more interested and motivated to learn.

Technological developments affect MPI's external potential, this is in line with research conducted by: (Abdul Somad, 2023), (Ade Riska Nur Astari, 2020), and (Andi Saharudin, 2017).

**The socio-cultural influence of society on the external potential of Islamic education management**

Socio-cultural society is a complex and broad phenomenon in human life. This includes various aspects of social and cultural life related to interactions, norms, values, beliefs, and practices that exist within a community group. Socio-cultural factors of society influence individual behavior and shape the collective identity of a society. Socio-cultural society can also be defined as a system consisting of patterns of behavior, norms, values, and symbols that are accepted and passed down from generation to generation within a community group. This includes various aspects of people's lives, from language and communication, value and belief systems, economic systems, to political systems.

Societal cultural principles or concepts are the main foundation in understanding and analyzing human social life. These principles cover various aspects related to interactions, norms, values, beliefs, and practices that exist within a community group. In an academic context, a deep understanding of the socio-cultural principles of society is very important in analyzing social dynamics, understanding patterns of people's behavior, and formulating relevant policies.

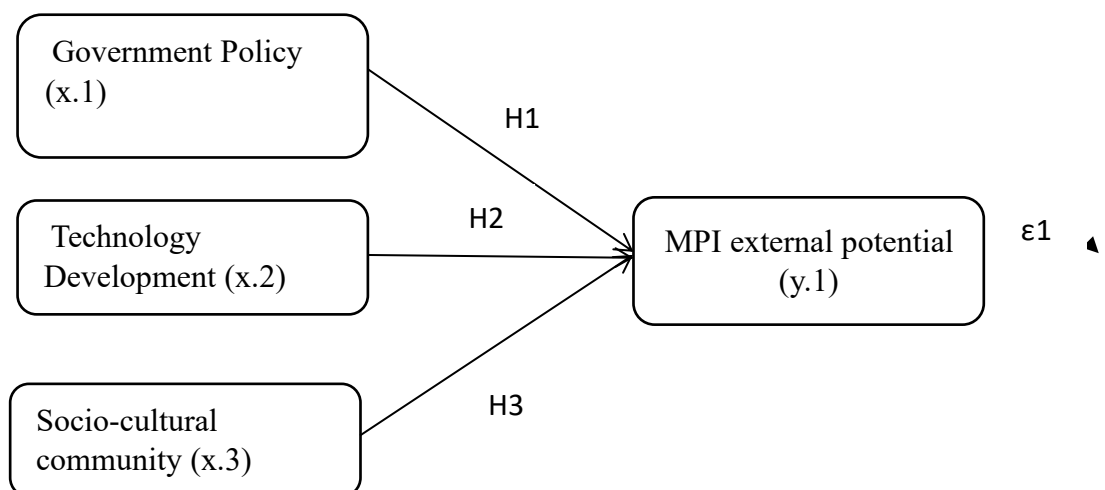
There are several factors that influence the socio-cultural community. These factors can influence the norms, values, beliefs, and practices that exist within a group of people. Several influential factors are history, the physical environment, such as geography, climate, and natural resources, economic factors also play a role in shaping the socio-cultural community.

In conclusion, the factors that influence the social culture of society include history, environment, economy, religion and beliefs, and politics. These factors interact with each other and form patterns of behavior, norms, and values within a community group. A deep understanding of these factors is important in analyzing social dynamics, formulating relevant policies and promoting sustainable social development.

Socio-cultural influences on MPI's external potential, this is in line with research conducted by: (Nurdien H Kistanto, 2020), (Ade Riska Nur Astari, 2020), and (Chairul Basrun Umanailo, 2018).

**Conceptual Framework for Research**

Based on the formulation of the problem, discussion and relevant research, the conceptual framework of this article is processed as shown in Figure 1 below.



**Figure 1: Conceptual Framework**

Based on the conceptual framework picture above, then: Government Policy, Technology Development and Socio-cultural influences on MPI's external potential. Apart

from the three exogenous variables that affect the socio-cultural community, there are many other variables, including:

- 1) Government Policy: (Abdul Somad, 2023), (Ade Riska Nur Astari, 2020), and (Ardika Nur Furqon, 2020).
- 2) Technology Development: (Abdul Somad, 2023), (Ade Riska Nur Astari, 2020), and (Andi Saharudin, 2017).
- 3) Socio-cultural community: (Nurdien H Kistanto, 2020), (Ade Riska Nur Astari, 2020), and (Chairul Basrun Umanailo, 2018).

## CONCLUSION

Based on the objectives, results and discussion, the conclusions of this article are to formulate hypotheses for further research, namely: 1) Government policies affect the external potential of MPI; 2) Technological developments have an effect on the external potential of MPI, and 3) Socio-cultural influences on the external potential of the community's MPI.

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